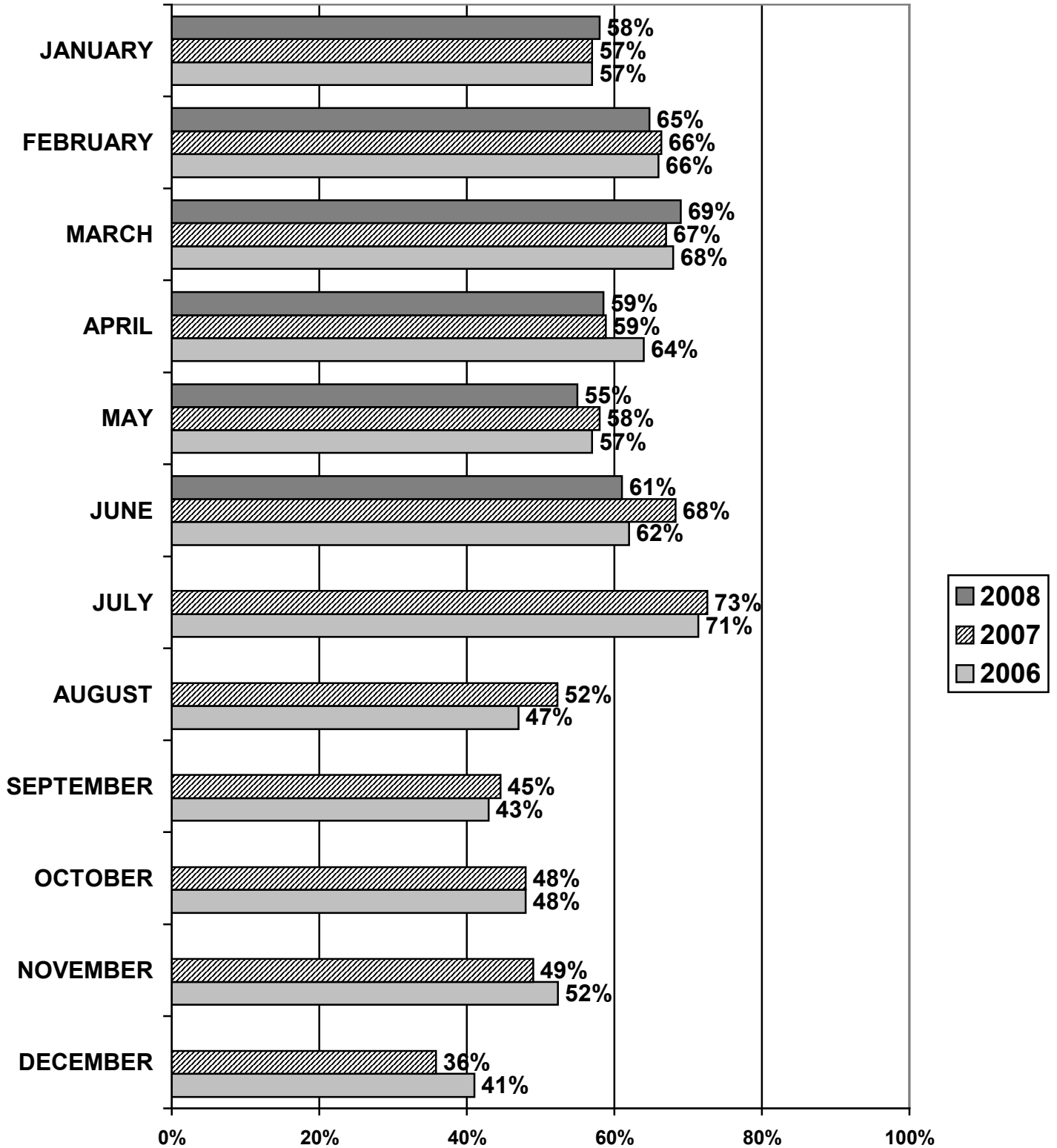


# DAYTONA BEACH HOTEL/MOTEL OCCUPANCY 2006 - 2008



**2008 YTD AVG. 61%**  
**2007 YTD AVG. 63%**



Mid-Florida Marketing & Research, Inc.