

Local Itineraries

The following suggested itineraries are easily adapted for FIT or Group Clients of Travel Agents, Tour Operators and Motorcoach Operators. Age has no limits in most of the activity suggestions. For personal assistance contact the department's office by phone: (386) 255-0415, (800) 544-0415, extension 126 or E-mail: alucania@daytonabeachcvb.org. Please refer to the Visitors Guide in the buyer's kit for additional attraction information.

Scenic Drive: *After a leisurely breakfast, a drive down to the southern-most point of the Daytona Beach area, Ponce Inlet. The spectacular **Ponce DeLeon Inlet Lighthouse**, second tallest in the nation and a National Historic Landmark, a beauty and still in working condition. Step back in time and experience a taste of life from the 1800s. The keeper's dwellings have been preserved and are filled with artifacts and exhibits from maritime and lighthouse history. Next, treat yourself to an environmental odyssey at Volusia County's exciting **Marine Science Center** in Ponce Inlet. The Marine Science Center offers an innovative learning experience where visitors can discover the many wonders of marine life in Volusia County, Florida. Time for lunch at one of the nearby seafood eateries. Spend the rest of the day enjoying the magnificent beach or lounging on your hotel's pool deck. Need a "boost?" Off to the new Ocean Walk Shoppes. Have a coffee at **Starbucks Coffee**; catch a new movie release at one of the 10 theaters. **Bubba Gump Shrimp Co.** and **Adobe Gila's** can tempt your taste buds pre/post theater. Catch a tune from the singing staff serving premier ice cream delights at **Cold Stone Creamery** or enjoy a nightcap at the **Mai Tai Bar**.*

Sports Enthusiast: *Feeling Energetic? Play a round, or two, on one of the area's many championship golf courses. Novices can always take a couple lessons. If tennis is the game of choice, an opportunity of playing a set at the **Florida Tennis Center** with 24 courts of "Grand Slam" caliber shouldn't be missed. Tournaments in both sports can be arranged for students of all ages. Later in the day, stroll down **Riverfront Marketplace** on Beach Street in historical downtown Daytona Beach. Visit antique shops, and other unique stores. Plan to lunch or have dinner in one of the new and trendy restaurants. Don't miss a tour of Angell & Phelps Chocolate Factory. In season catch a live matinee or evening performance at Seaside Music Theater featuring a comedy, drama or musical treat.*

Need for Speed: *Geared up and ready to go? **DAYTONA USA**, the ultimate motorsports attraction, has exciting 30-minute tours, via trams, of the Daytona Beach International Speedway with a behind-the-scenes view of pit row, garages and Victory Lane. Then spend time in the attraction offering hands-on experiences and virtual reality thrills. Not to be missed is the new DAYTONA 500 movie – an exhilarating glimpse of the "Great American Race". Cross the International Speedway Boulevard and test your learned skills at **Speed Park Motorsports** – a real "rush". Then cruise through the **Volusia Mall**...a little souvenir shopping then whet your appetite at one of the restaurants on the Boulevard. Try your luck at a different level of speed at the **Daytona Beach Kennel Club**.*

Sophisticated Culture: Depending on the season you might get to see and hear a segment of the **Florida International Festival**. This phenomenal program is a Bi-Annual celebration in the Daytona Beach Area featuring the London Symphony Orchestra and other noteworthy artists. **The Daytona Beach Symphony Society** and **Central Florida Cultural Endeavors, Inc.** offer a phenomenal seasonal concert series with internationally acclaimed musicians. View daily exhibits at the **Museum of Arts & Sciences** – a treasure trove. The **Southeast Museum of Photography** offers changing exhibits all through the camera's eye. Take a ride to The Casements in Ormond Beach, the fully restored and former winter home of famous industrialist, John D. Rockefeller. Then back to the beach...relax, enjoy! Lunch or dinner at one of the area's many restaurants dressy to very casual.

For Additional Information & Suggested Itineraries personalized for your clients Contact: alucania@daytonabeachcvb.org