

**MEETINGS & CONVENTIONS SALES ADVISORY COMMITTEE
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2008-09**

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MISSION:

The Meetings & Conventions Sales Advisory Committee shall serve in an advisory capacity to the Meetings & Conventions Department to develop and implement a cohesive and inclusive program of work that benefits the greater Daytona Beach area as a whole.

PRIMARY FOCUS:

Review and development of cooperative sales promotions, familiarization tours, collateral development and advertising.