

**BIKETOBERFEST® DEVELOPMENT COMMITTEE
MEMBERS
2008-09**

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2008-09**

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MISSION:

The Biketoberfest® Advisory Committee shall serve in an advisory capacity to the CVB's Tourism Events Department to develop and implement a cohesive plan for maintaining and further developing Biketoberfest® as a long term sustainable event.

PRIMARY FOCUS:

The committee serves as advisor to the City of Daytona Beach City Commission, relative to the Biketoberfest® Master Plan, works with staff on marketing recommendations, and reviews the event annually for improvements.